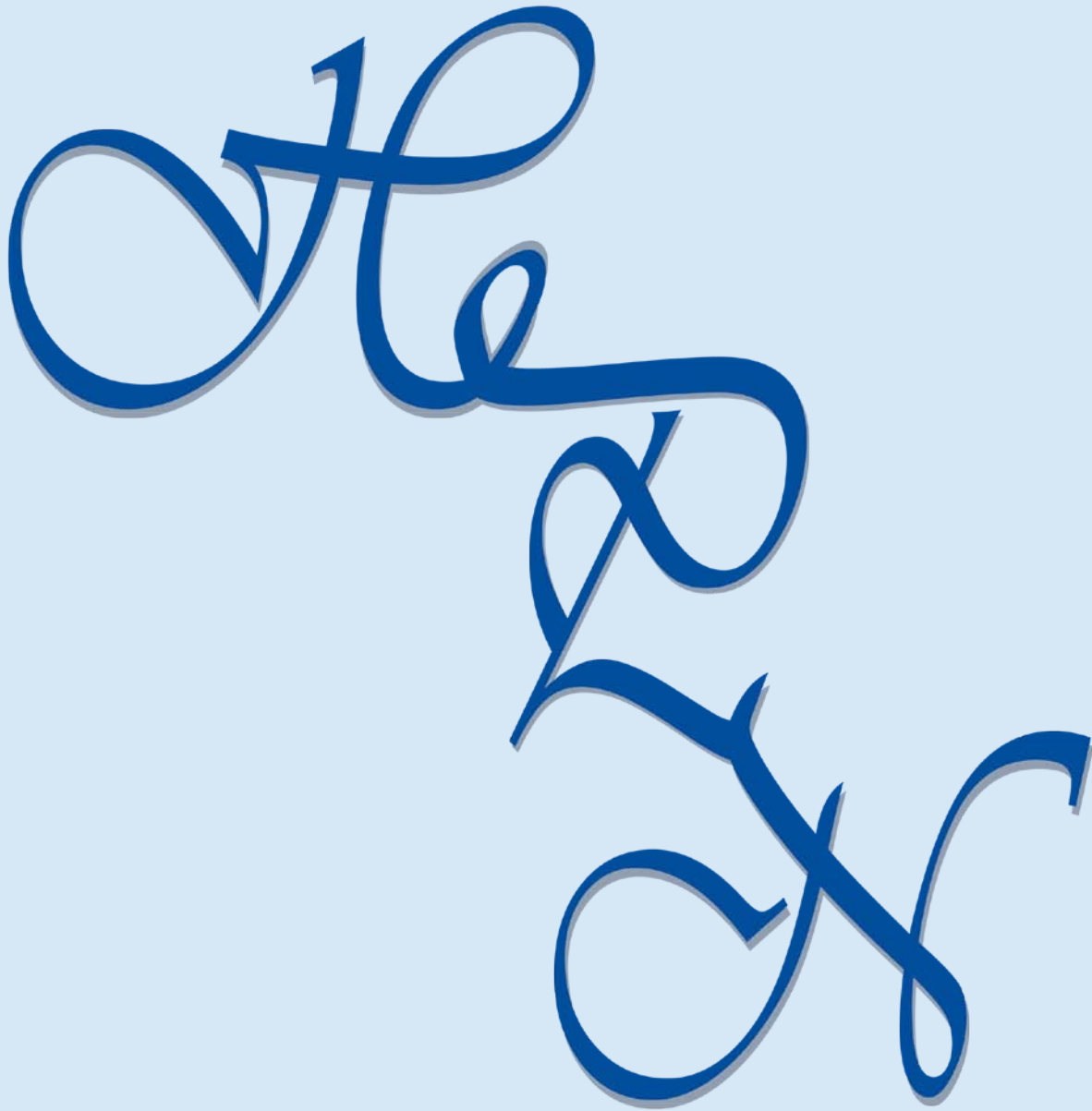


Healthy Pet Network



Monthly Newsletter

Healthy Pet Digest

Hello,

Michael Goldman here, I am one of the founders of the **Healthy Pet Network** and I want to welcome you to the Family.

Our mission and primary focus is the formation of an interactive community and growing network of information, education, products and services which establish and enhance the Whole health of your pets.

We are character based and are driven by an unconditional love and deep respect for animals and concern for their conditions. Our guiding precepts are integrity, fairness and compassion.

Our vision has been the creation of a globally accessible FREE online Veterinarian office which offers all the tools needed to aid you in creating a 'foundation of wellness' that will protect your pets from current and future dangers.

We are well under way in realizing our vision. We have been very successful in creating a lively, educational and fun website for pet lovers, while at the same time, never losing sight of our mission to promote and enhance the health and longevity of your beloved pets.

Ultimately, our future goals include; the establishment of a Foundation that will award support grants to Animal Rescue Groups across the country and to develop an animal sanctuary that will provide a home, food, medical attention, and love for the homeless or injured animals that cannot be placed by the Rescue Groups thereby allowing them to continue their good work. A portion of everything we earn goes towards these goals.

The **Healthy Pet Network** also offers a very exciting social network and entertainment site <http://www.critterpower.com> where our growing community, of animal lovers, can share their pets with other pet lovers across the planet.

Our blog provides timely health information and stories and is available at <http://www.healthypetnetwork.net>

On our mother site <http://www.healthypetnetwork.org> you will find; a vast library of pet health information and education from Dr Al Plechner, a photo gallery including some of the funniest animal photos you will ever see and much, much more.

Our live events and webinar series will be starting soon and there is even a new book by David Spangenburg on the horizon, ***Against the Odds, Given up for Dead***. The book illustrates the work of Dr Plechner and the effect it has had on a number of pet owners, when they joined Dr Al's fight to bring their animals back from the very edge of death.

Our Dr Al Plechner is a major ingredient in what makes **HPN** so unique. With over 40 years of successful clinical practice and independent research Dr Al's greatest achievement lies in the discovery of an immune system imbalance that is the cause of many catastrophic diseases in animals. More importantly, he has also developed a treatment protocol which consists of a simple blood test that determines the exact imbalance and the proper treatment to follow to correct the problem.

We believe that prevention is a far better course of action than treatment so we support the concept that proactive care, preventative practice and innovative techniques and products will lead the way to the future of *Whole Animal Health*.

We also realize that all of you will be an important part of our growth and ultimate success so as time goes on, aided by your support and input, new innovative events, products and happenings, will be introduced to the HPN Community. Currently, we are in the process of developing our own line of nutritional and medicinal pet health supplements. We'd love to have your suggestions. What would you like to see? What do you feel would most benefit you and your pets?

A critical element of our monthly newsletter will be to answer your most important questions. Please contact us with your concerns and each month, Dr AI will answer the questions that are critical to you and your pets.

Just send your questions to: cs@healthypetnetwork.org.

In the coming months, things will be jumping and there'll be so much happening that you'll need to visit often, just to keep up. Our intent is for **HPN** to be a destination point for people and their pets, a veritable one stop shop for your questions and concerns and pet health & nutritional needs.

If you have any comments or suggestions, we would love to hear from you. Always remember, we're here to help you, any way that we can. You can always reach me at michael@healthypetnetwork.org and the office number is (541) 205-0800.

Thank You

Michael Goldman

Healthy Pet Network Inc

"Your Pet's Health is Our Passion!"

Q and A

Amsel and Marie Bloomberg
Tampa, Florida

I can't tell if there is blood in the stool because the stool is so dark. How do you tell if there is blood in it?

Any time somebody wonders if a dark stool contains blood, take a sample to their vet and have the staff mix the stool with a little water and then test the solution with a urine stick that has a square for occult blood.

Occult blood, is blood that you cannot see with the naked eye.

Cindy Smith
Las Vegas, NV

Their seems to be a lot of feline leukemia going around in the neighborhood. Can you help me with a better understanding of the disease and what can be done about it? Thank You

Developing and succumbing to the Feline Leukemia virus, can only happen when there is a hormone deregulation of the immune system, which will no longer protect the patients from this virus, even if FELV vaccines were given. It is best to do my endocrine immune panel on any and all cats to correct this imbalance, before exposure to this virus. To read more about this imbalance and to read the specific article on Feline leukemia, please go to the Library on the healthypetnetwork.org site and then to the section on specific diseases. One can obtain a lot of help and information at the library.

*Bill & Nancy B.
Fresno, Ca.*

Can you tell us please how we can tell if our pet Shih tzu is dehydrated or not?

How can you tell if your pet is dehydrated? Very simply, with either a dog or cat, by lifting up the skin, where the back joins the neck, if the skin snaps back to its original position very quickly, your pet is not dehydrated. If that same area of elevated skin slowly returns to its normal position, your pet is dehydrated. The speed of which the skin returns to its normal position, will determine the severity of the dehydration state.

If you or your family decide that your pet is dehydrated, contact your health care professional immediately. Upon examination, your health care professional will advise you as to the severity of the dehydration. If the problem is minor, then subcutaneous fluids may handle the problem. If the dehydration is more serious, then intravenous fluids are indicated and professional diagnosis must be determined as to why the dehydration occurred in the first place.

HPN Featured Story

Picking The Pet That Is Right For You

People always ask me, what should I look for to make sure that I'm picking a healthy pet who's going to fit right in with my family? Most rescue organizations and city shelters do thorough health checks on the animals before they put them up for adoption. However there are certain clinical signs to look for, that point out possible immune system imbalances that can cause health problems for your pet later on.

Let's begin with dogs. What is the first and most important consideration you need to think about? Their personality. Is he or she going to fit your family's lifestyle? - You need to pick a dog that has an energy level that fits your lifestyle. If you're a hearth and home type family pick a dog that is mellow and doesn't need a lot of action and adventure. If you're an active household keep an eye out for that playful pooch who can't sit still.

It is very important to realize many of these adoptees have not had the best care before they got to the shelter or rescue center. Pay attention to their initial response to you. Does the adoptee seem shy, aggressive or fearful upon first contact? If so they may need extra attention the first weeks at home. One great way to help determine the personality of a puppy is to hold them in your cupped hands laying on their back. If the puppy struggles to turn over and doesn't just lay there, that may be a sign of an aggressive personality and possibly a good candidate for obedience class.

I love all my animals and it can be difficult adding a new member to your family. Make sure you bring in your other furry family members to see if the proposed adoptee is accepted and accepting.

As far as health is concerned, there are clinical signs to be aware of. The condition of their coat and skin is always a good Look at the hair. Is it sparse with areas of no hair? Look at the skin of the stomach. Is the skin, red (inflamed)? or are sores present? Are there any spots that appear as light gray to a black pigmented skin? I am not talking about piebald type markings similar to a Dalmatian's spots. Look for irregular unhealthy looking areas and eruptions. The excess pigmentation often represents a hormonal imbalance involving excess estrogen from the adrenal gland and a non functional thyroid gland.

I am not trying to scare you away from rescue animals. Almost all shelters and rescue organizations have medical professionals that thoroughly examine and care for their animals. I urge you to support your local Shelters and Rescues. As far as I am concerned they are the only way to go and even dogs from a reputable breeder can develop health problems. I just want you to know what to look for.

So join us in March to finish the rest of the story... In part II - **Picking The Pet That Is Right For You** will be reviewing how-to and also talking about adopting a cat or kitten.

Upcoming Events and Happenings

HPN Updates

Our monthly newsletter, *The Healthy Pet Digest* will be available the beginning of January 2010. It will keep members aware of upcoming events, product

Specials, allow you to ask Dr Al about your pet's personal health concerns and a whole lot more.

HPN Newsletter Archive

Live Events

If you haven't joined **Critter Power** yet, you're not getting your free admission's worth. **Critter Power** is like that exciting Pet Friendly "Hotel" right across the street from the **Healthy Pet Network's** exciting events.

The fun spot where everyone stays. You can put your "family" photos up on your walls and share them with the world. Make a lot of new friends with pet lovers just like you and take part in lively round table discussions at the pet lover's forum. It's here for you and it's all FREE so bring the whole family and move

in today www.CritterPower.com

Q and A

Do you have any pet health questions or concerns?

Just Ask Dr AL. Each month, in the *Healthy Pet Digest*, Dr Al Plechner DVM, helps out HPN and **Critter Power** members with some sound medical advice. If you have a question about your pets' health, just send it to cs@healthypetnetwork.org.

Pet Fun

The **HPN** Team is pleased to announce our very first *Phunny Pet Photo Parade*. This Contest is open to all members of **HPN** and **Critter Power** and prizes will be awarded to the 1st 2nd and 3rd place winners. Details will be presented soon so start snappin' those Phunny Photos now!

HPN Photo Gallery

HPN Future Events

These are very exciting times and things are really jumping around here. Stay tuned and come back often. Our vision is becoming a reality and we want you all to be a part of it. The **Healthy Pet Network** is here for you and yours.

Contact Us: [Info@HPN.com/](mailto:Info@HPN.com)

<http://healthypetnetwork.org/>

<http://healthypetnetwork.net/>

<http://twitter.com/healthforpets/>

Pet Nutrition

The HPN Store will be up and running February 1st

Even though our own line of products is still in development, we are very pleased to be able to provide our members the best of what is currently available on the market today.

We carry Flint River Ranch and Artemis Holistic Pet Foods and a number of various nutritional and medicinal supplements for dogs cats and horses. We even have items for ear, eye and dental care. Everything meets our high standards and is "Plechner Approved" so buy with confidence.

Whole Animal Health

HPN Digest Emergency Numbers

Nationwide service sites & links available for pet lovers.

Dog Park Locator at: <http://www.dogparkusa.com/>

Dog Amber Alert at: <http://dogamberalert.com/>

Florida Pet Pages at: <http://www.floridapetpages.com/>

Come Over Rover at: <http://www.comeoverrover.com/>

Professional Pet Moving at: <http://royalpaws.com/Pet-Moving>

HPN

Mission Statement

The **Healthy Pet Network** is a character based coalition of forward thinking animal health care professionals and advocates who promote proactive care, preventative practice and innovative techniques in animal health. Our mission is to create a unique online support community. A cutting edge website; which is an interactive network of information, education, products and services that promote and enhance *Whole Animal Health* and promises all the tools needed to create a 'foundation of wellness' that will keep all pets and their human companions safe from catastrophic illness and disease.

February's Digest Discount is 20% on all supplements, just add the code **HPN-02.02.10** to your order, and you'll receive the 20% OFF!